

Department of Business and Economics

Curriculum Chart for Ph.D. in Business Administration, Marketing Major

No	Course Title	Credit	Duration
1	Philosophy of Science and Research Methodology in Business Management	3	51 Hours
2	Analysis of Quantitative Patterns in Decision Making	3	51 Hours
3	The philosophical foundations of organizational and management theories	3	51 Hours
4	Advanced International Marketing	3	51 Hours
5	Sales and Market Management	3	51 Hours
6	Advanced Marketing Research	3	51 Hours
7	Seminar	12	204 Hours
8	Doctoral Thesis	12	204 Hours